

The FPPJ Foundation, which at its core consists of several bodies representing professional associations in the Belgian press world, promotes and encourages initiatives aimed at the enhancement of the journalistic profession and its recognition in the labor market.

The aim of the foundation is the protection, training, and defense of ethics and working conditions, the organisation of seminars and events and all forms of assistance to Belgian journalists.



GILBERT HERTECANT
delegated administrator

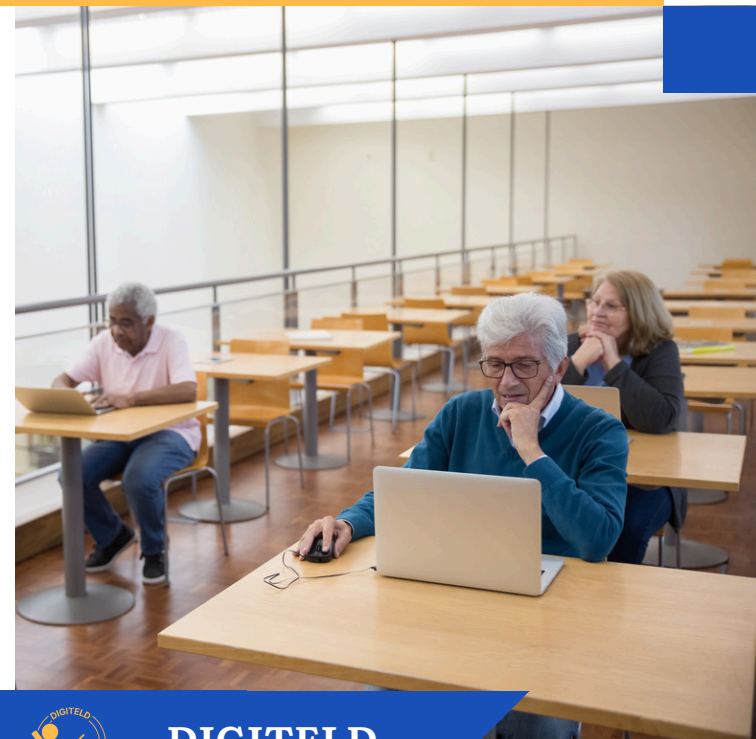
GET IN TOUCH

We understand the importance of open communication and value the opportunity to connect with you.

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DIGITELD



Co-funded by
the European Union

SHARPEN YOUR MEDIA LITERACY SKILLS

Enjoy the benefits of the online world with confidence. Media literacy helps you stay safe from scams, identify fake news, and make informed decisions online.



The content of this report does not reflect the official opinion of the European Union. Responsibility for the information and views expressed in the report lies entirely with the author(s).

THE PROJECT

This project tackles "fake news" and "digital misinformation" by training seniors (over 65) in Belgium and Italy.

By offering media and digital literacy courses led by experts, the program aims to bridge the skills gap for older adults, empowering them to recognize fake news, particularly political propaganda and health hoaxes.

We believe seniors merit digital confidence.



LEARN WITH US

This initiative leverages the expertise of leading journalists and academics to create a comprehensive online course (MOOC) on media literacy. This accessible resource equips individuals with the skills to navigate today's complex digital landscape, fostering critical thinking and a discerning approach to information.

- **Online Training Modules**

This project creates an online course (MOOC) on media literacy by combining the expertise of journalists and academics from two organizations.

The course will be available on the EPALE platform and serve as a foundation for future in-person training. A key benefit is the knowledge exchange between the partners, ensuring students gain well-rounded skills from both institutions.



- **Best Practices and Policy Recommendations**

Project creates best practices to fight online scams & political lies. Policy recommendations for Europe & national parliaments to empower seniors online!

- **Academic research**

Impact on seniors and media will be tested. The pre and post training data will be part of an academic paper on the issue of seniors and digital literacy.